

Analytics Services

INTEGRA

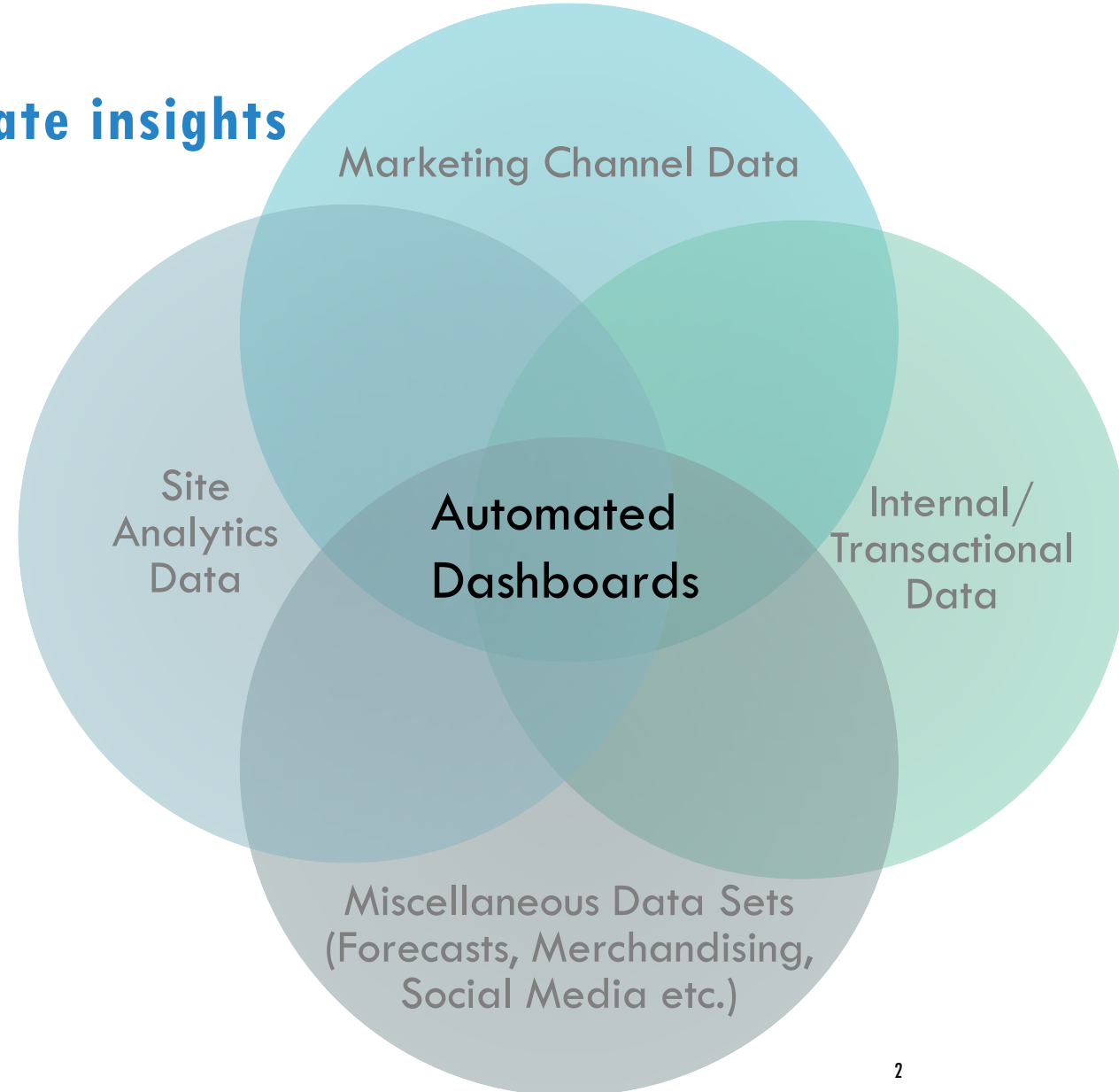
[Integra.Works](#)

Focus on your core business:

We leverage data integration to generate insights

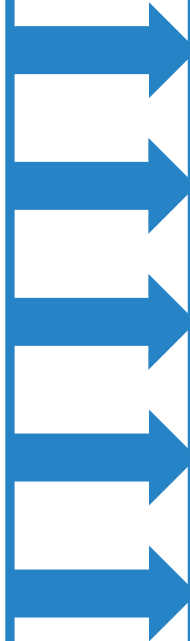
On-demand dashboards via

- Spreadsheets
- Tableau
- Mobile Web
- Microsoft Power BI
- Google Data Studio



Why Us?

- Diverse skillset
- Reliable
- Single point of contact
- Unified pricing model
- Modular & process oriented



- ✓ Technical + business insights
- ✓ Informed business decisions
- ✓ Easy access
- ✓ No hidden surprises
- ✓ Easy transfer of knowledge

Building Scalable and Robust Reporting Solutions

➤ Mobile & Web Analytics

- ✓ Google Analytics
- ✓ Adobe Analytics
- ✓ Coremetrics

➤ Interactive Visualization

- ✓ Tableau, Google Data Studio & Microsoft Power BI
- ✓ Advanced Excel & Google Sheets

➤ Digital Marketing Analytics

- ✓ Cross Channel Optimization capabilities for SEO, SEM, Social Media and Email marketing
- ✓ Organic, Display Marketing & Remarketing, Site promotion channels as well

➤ Data Management

- ✓ Unix & Shell Scripting
- ✓ Python & SQL
- ✓ API Management
- ✓ Google Big Query & Amazon Redshift

➤ Analytics Project Management

- ✓ Scoping & Prioritization
- ✓ Timely Work Status Updates
- ✓ Comprehensive Process Documentation

➤ Ad Hoc Analysis*

Proven Success with Start-up and Large Company Clients

- Visualize site performance
- Manage cross channel efforts
- Monitor daily business pulse
- Improve marketing channel efficiency
- Optimize mobile and desktop device engagement

...Demo Available on Request

Test Drive...

Proof of Concept or Pilot Project



Try us!

Reach out

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